घटनाओं पर संबंधित पक्षों से रिपोर्ट अभी प्राप्त होनी है।

Project Report from Andhra Pradesh on Kakinada to Rajanagaram Road

2480. DR. NARREDDY THULASI REDDY: Will the Minister of SURFACE TRANSPORT be pleased to state:

(a) whether Government of Andhra Pradesh has sent a project report for improvement of the road from Kakinada to Rajanagaram in Andhra Pradesh for consideration of the A.D.B. mission for loan assistance; and

(b) if so, the details thereof?

THE MINISTER OF SURFACE TRANSPORT (SHRI K. P. UNNIKRISHNAN): (a) and (b) Yes, Sir. The project for improvement of the State Road from Kakinada to Rajanagaram (54.5 kms) in Andhra Pradesh costing about Rs. 20 crores has been accepted by the Asian Development Bank for possible inclusion in the Second Road Improvement Project under ADB loan assistance, subject to final loan negotiations.

Export of Regional Language Films

2481. SHRI PASUMPON THA. KIRUTTINAN: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that films of various regional languages are exported every year;

(b) if so, the names of the films exported in 1989-90 and the countries to which these were exported;

(c) the criteria for selecting the films for export and;

(d) the details of the plan if any to promote the export of Indian Films with particular reference to the Regional Language Films ?

THE MINISTER OF INFORMATION AND BROADCASTING AND PARLIAMENTARY AFFAIRS (SHRI P. UPENDRA): (a) Yes, Sir.

(b) The names of Indian featurefilms exported through the National Film Development Corporation (NFDC), a public sector enterprise under this Ministry during the year 1989-90 and the countries to which these films have been exported are given in Annexure-I. (*See* Appendix CLV Annexure No. 88)

(c) Selection of films for export is based on buyer's preferences, potential of films star cast, thematic content, entertainment value, overseas demand, audience preference, business judgement etc. in respective areas.

(d) The NFDC make endeavours for export promotion of Indian feature films. The various steps taken by the Corporation are given in the enclosed Statement.

Statement

Steps taken by the National Film Development Corporation to promote export of Indian feature films:

1. To regulate prices at market sustainable levels, export canalisation procedures which entail the following have been streamlined:

Registration of contracts

Price aproval based on recommendation of pricing Consultative Committee, consisting of experts from the Film Industry.

Endorsement of shipping documents.

2. Regional and Central Film Advisory Committees have been established where representatives of Film Industry and exporters are invited to advise the NFDC regarding export promotion measures.

3. NFDC teams regularly participate in major international film markets with prints/cassettes exposing Indian films at International Market fora.